RUTGERS

LANDSCAPE & NURSERY
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Endless™ Flirtation Browallia

Browallia 'UNHBR18'

Height: 14 inches

Spread: 14 inches

Spacing: 10 inches

Sunlight: ◐ ●

Hardiness Zone: (annual)

Other Names: Amethyst Flower, Bush Violet



Endless Flirtation Browallia flowers
Photo courtesy of NetPS Plant Finder

Description:

A profusion of beautiful snow white star shaped flowers all summer above rich green foliage; a perfect choice for hanging baskets, tubs or containers

Ornamental Features

Endless Flirtation Browallia is covered in stunning white star-shaped flowers with buttery yellow eyes along the stems from late spring to early fall. Its textured pointy leaves remain dark green in color throughout the season.



Endless Flirtation Browallia flowers
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Endless Flirtation Browallia is a dense herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies and hummingbirds to your yard. It has no significant negative characteristics.

Endless Flirtation Browallia is recommended for the following landscape applications;

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- Accent
- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Endless Flirtation Browallia will grow to be about 12 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in partial shade to shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil pH, but grows best in rich soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

Endless Flirtation Browallia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.