LANDSCAPE & NURSERY
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Bright Eyes Garden Phlox

Phlox paniculata 'Bright Eyes'



Bright Eyes Garden Phlox flowers
Photo courtesy of NetPS Plant Finder

Height: 3 feet

Spread: 30 inches

Spacing: 24 inches

Sunlight: ○ ◐

Hardiness Zone: 3

Other Names: Summer Phlox

Ornamental Features

Bright Eyes Garden Phlox features bold fragrant conical shell pink star-shaped flowers with rose eyes at the ends of the stems from early summer to early fall. The flowers are excellent for cutting. Its narrow leaves remain green in color throughout the season.

Landscape Attributes

Bright Eyes Garden Phlox is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies and hummingbirds to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease

Bright Eyes Garden Phlox is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting



Bright Eyes Garden Phlox in bloom
Photo courtesy of NetPS Plant Finder

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Planting & Growing

Bright Eyes Garden Phlox will grow to be about 30 inches tall at maturity, with a spread of 30 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 24 inches apart. It tends to be leggy, with a typical clearance of 1 foot from the ground, and should be underplanted with lower-growing perennials. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!



Bright Eyes Garden Phlox flowers
Photo courtesy of NetPS Plant Finder

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Bright Eyes Garden Phlox is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.