

# LANDSCAPE & NURSERY



# Maximum Rhododendron Rhododendron maximum

Hardiness Zone: 4

Other Names: Great Rhododendron, Great Laurel

## **Description:**

A commanding, large growing variety with amazing rose-pink to white blooms; an unusual showy landscape plant; absolutely must have well-drained, highly acidic and organic soil, use plenty of peat moss when planting

#### **Ornamental Features**

Maximum Rhododendron is covered in stunning clusters of rose trumpet-shaped flowers with white overtones at the ends of the branches from late spring to early summer. It has dark green evergreen foliage. The narrow leaves remain dark green throughout the winter.



Maximum Rhododendron flowers Photo courtesy of NetPS Plant Finder

#### **Landscape Attributes**

Maximum Rhododendron is an open multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Maximum Rhododendron is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use



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### **Planting & Growing**

Maximum Rhododendron will grow to be about 15 feet tall at maturity, with a spread of 15 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This species is native to parts of North America.